



A Division of Sutter Care at Home

Media Contact:
Sue Kratochvil
Communications Manager
Sutter Care at Home
(916) 286-8248
kratocsl@sutterhealth.org

FOR IMMEDIATE RELEASE

Hospice of the Valley Appoints Jim Ptak as New Administrator

Ptak brings a wealth of healthcare expertise and leadership to hospice administration

SAN JOSE, Calif., Dec 7, 2015 — Not-for-profit Hospice of the Valley, a leader in advancing end-of-life hospice care in Santa Clara County, has named Jim Ptak, the former CFO, as the new administrator. In this new role, Ptak is responsible for hospice management and direction of patient care services.

Ptak has served as the chief financial officer for Hospice of the Valley since 2007. Ptak's financial experience spans more than 30 years, assisting a variety of diversified companies in achieving their strategic objectives. He has specialized in health care including hospital, diagnostic laboratory, nursing home, home health, and hospice operations.

Prior to joining Hospice of the Valley, Ptak served as the vice president of finance with the Center for Hospice & Palliative Care in Buffalo, New York, a non-profit hospice. During Ptak's 12-year tenure, the organization more than tripled the size of its operations. Ptak also participated with the CFO Forum of the National Hospice Workgroup, developing benchmarks and best practices standards for hospice providers.

Ptak holds a BA in accounting from Niagara University and earned his license as a Certified Public Accountant in New York State.

About Hospice of the Valley

On Sept. 1, 2015, Hospice of the Valley and Sutter Care at Home joined forces to continue a legacy of high-quality programs and services dedicated to those with serious illness or needing end-of-life care. This collaboration enhances Hospice of the Valley's ability to continue to provide high-caliber hospice and palliative care in the greater Santa Clara County community. Hospice of the Valley will continue to serve the residents of Santa Clara County with the same not-for-profit mission and values as they integrate with Sutter Care at Home. Celebrating 36 years of community service, Hospice of the Valley maintains its name, programs and broad outreach to diverse communities.

Since 1979, more than 35,000 friends and neighbors in Santa Clara County have received compassionate care and grief support from Hospice of the Valley. In 2014, Hospice of the Valley staff made nearly 40,000 visits to patients and families. Hospice of the Valley honors all cultures, beliefs, values and traditions, and is committed to serving its diverse community and providing equitable access to care for all regardless of financial ability. For more information call 408-559-5600 or visit www.hospicevalley.org.