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FOR IMMEDIATE RELEASE

Hospice of the Valley to Bring ‘The Magic of Motown’ Gala to Montalvo June 13

Nonprofit’s 35th annual fund-raiser to benefit palliative care, hospice and counseling programs and services

SAN JOSE, Calif., May 19, 2015 – Hospice of the Valley, a leading provider in palliative and hospice care, grief counseling and education in Northern California, in partnership with Sutter Care at Home, is bringing “The Magic of Motown” to the Montalvo Arts Center in Saratoga for its 35th annual Gala.

The event, from 4 to 10 p.m. Saturday, June 13, at Montalvo, 15400 Montalvo Road in Saratoga, is a fund-raiser to benefit Hospice of the Valley’s palliative care, hospice and counseling programs and services.

The Gala will feature live entertainment by Las Vegas Motown impersonator Pete Peterkin, and a special rockin’ concert by Bay Area band Top Shelf in the amphitheater. There will also be irresistible silent and live auction items, along with delicious wine and gourmet food pairings to make the evening entertaining, memorable and fun.

“Please join us in celebrating our 35 years of service to the community with this Gala,” said Paula Alderson, Hospice of the Valley president and CEO. “Tens of thousands of our neighbors, family and friends have benefited from Hospice of the Valley’s services over the years. This will be a fun, memorable evening in an enchanting setting.”

Gala highlights this year:

- VIP reception in the Italianate Garden with a sneak peek at the impersonators
- Cocktail reception on the grounds and in the Montalvo Arts Center villa
- Tribute entertainment featuring “Stevie Wonder” and other Motown legends

- Photo opps with the legends of Motown
- Gourmet food stations and wine and cheese pairings in the ballroom
- Silent and live auctions with irresistible packages of goods, travel and services
- Special “Best of Motown” tribute concert by Bay Area band Top Shelf in the amphitheater

This year’s Gala sponsors include: Sutter Care at Home, Berliner Cohen; Brannons Medical; Darling-Fischer Chapel of the Hills; Dignity Memorial; El Camino Hospital Los Gatos; HFS Consultants; Kirkorian Family Foundation; MD-Mart; Royal Ambulance; and Valley Medical Oncology Consultants.

“We are grateful to all of our sponsors and donors for their generous support of our mission,” said Jeff Strawn, chairman of Hospice of the Valley board of directors. “Their support is invaluable and allows us to provide the compassionate, personalized care for our clients and their families living with serious illness.

The Gala is open to the public. Tickets are: \$225; or \$275 for VIP tickets, which includes a private reception; or \$2,000 for a group of 10 tickets; or \$2,250 for a group of 10 VIP tickets, which includes the private reception. Tickets and more information are available at www.hospicevalley.org/magicofmotown.

Sponsorship and donation opportunities are available. For details, please email Amy Ramsey, director of development aramsey@hospicevalley.org, or call 1.408.559.5600.

About Hospice of the Valley

Celebrating 35 years of service to our community, Hospice of the Valley is a non-profit organization that exists to support patients and their families during one of life’s most challenging – yet most meaningful – times. Hospice of the Valley provides serious illness and end-of-life care programs and services, including palliative and hospice care, grief counseling for adults, children and families, and emotional support, education and practical assistance. Since 1979, more than 35,000 friends and neighbors in Santa Clara County have received compassionate care and grief support from Hospice of the Valley. In 2014, Hospice of the Valley staff made nearly 40,000 visits to patients and families. Established in July 2013, the Palliative Care Center Silicon Valley, the first independent, community-based, licensed outpatient center of its kind in California for seriously ill patients and their families, is a division of Hospice of the Valley. Hospice of the Valley also provides a community resource website for patients and families at seriousillness.org/santaclaracounty. Hospice of the Valley honors all cultures, beliefs, values and traditions and is committed to serving its diverse community and providing equitable access to care for all regardless of financial ability. For more information, call 408-559-5600 or visit www.hospicevalley.org.