



Elizabeth Darrow Named to Hospice of the Valley Professional Advisory Board

Santa Clara Family Health Plan CEO brings wealth of healthcare expertise to nonprofit

SAN JOSE, Calif., Dec. 10, 2013 – Hospice of the Valley has named Elizabeth Darrow, CEO of Santa Clara Family Health Plan, to its Professional Advisory Board.

Darrow has been CEO of Santa Clara Family Health Plan (SCFHP) since 2009, and is a national expert on health plan management and Medicare and Medicaid managed care program administration.

Focusing primarily on Medicare, Medicaid and Special Needs Plans, Darrow has extensive managed care experience having worked with health plans across the country on strategic planning, operations and compliance. She served as the Corporate Medicare Director for Schaller Anderson, Inc., where she coordinated implementation and start-up operations for health plans in Arizona, Maryland, Delaware and Texas. Before joining Schaller Anderson, she started the first Medicare Advantage PPO in Montana, where she served as executive director of government programs for New West Health Services.



Darrow held the dual positions of senior director of operations and chief compliance officer for Mount Carmel Health Plan, a provider-sponsored health plan in Columbus, Ohio.

She holds B.S. and M.A. degrees from Ohio State University.

“We are pleased to have Elizabeth’s wealth of healthcare expertise in support of Hospice of the Valley’s mission,” said Sally Adelus, president and CEO of Hospice of the Valley. “She will be a strong asset to our Professional Advisory Board.”

“I am honored to have the opportunity to support such an important partner in the community,” Darrow said.

About Hospice of the Valley

Hospice of the Valley is a nonprofit organization in Silicon Valley that provides serious illness and end-of-life care programs and services, including palliative and hospice care, grief counseling for adults, children and families, and emotional support, education and practical assistance. The organization also

provides individual counseling and loss-specific support groups to anyone who has experienced the loss of a loved one. Established in July 2013, the Palliative Care Center Silicon Valley™, the first independent, community-based, outpatient center of its kind in California for seriously ill patients and their families, is a division of Hospice of the Valley. Hospice of the Valley also provides a community resource website for caregivers and families at seriousillness.org/santaclaracounty. Serving Santa Clara County since 1979, Hospice of the Valley honors all cultures, beliefs, values and traditions and is committed to serving its diverse community and providing equitable access to care for all regardless of financial ability. For more information, call 408.559.5600 or visit hospicevalley.org.

###

Media Contact:

Hospice of the Valley

Jeanne Wun

Community Relations

jwun@hospicevalley.org

408.489.6787