



**For Immediate Release**

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## **Hospice of the Valley hosts 32<sup>nd</sup> Western Gala – Silver and Spurs**

*Proceeds to benefit organization's compassionate community services and programs*

**San Jose CA – April 16, 2012** – Hospice of the Valley, a leading provider in advancing palliative, hospice care, community grief support and education, hosts its 32<sup>nd</sup> Western Gala – *Silver and Spurs* on Friday, May 4, 2012 | 6:00 PM at the stylish Fairmont San Jose. The *Silver and Spurs* casino night themed event promises to make this year's gala a unique, memorable and fun experience for guests. Proceeds from this principal fundraising event will support the renowned compassionate community services and programs provided by Hospice of the Valley since 1979. This year's honorary chairs are longtime Hospice of the Valley supporters and current board member and past board chair, respectively, Sylvia and Jim Katzman of Saratoga. Jill Stein of San Jose is the gala event chair. Returning as master of ceremonies is longtime supporter Brian Adams, vice president for advancement at Bellarmine College Preparatory in San Jose and as auctioneer is radio personality Gary Scott Thomas, both of KRTY/KLIV and Empire Broadcasting.

The 32<sup>nd</sup> annual Western Gala—*Silver and Spurs* will offer a one-of-a-kind evening experience for our western-attired gala guests dressed in denim or diamonds.

- A historic, luxurious and timeless destination—The Fairmont San Jose
- A spectacular new evening format with casino games, a magician, music and more;
- An assortment of tasty culinary delights, scrumptious deserts and divine wines;
- A heartwarming presentation featuring a grateful family member and guest speakers;
- And a silent and live auction with unique and memorable items.

"Our Western Gala *Silver and Spur* is a not-to-be missed event of the year," said Sally Adelus, president and CEO of Hospice of the Valley. "For one spectacular evening, our guests can try their hand at Poker, Blackjack, Craps, and Roulette and be enchanted by magic, music, silent and live auctions and entertainment, while they enjoy culinary delights and divine wines."

Major gala sponsors include Kirkorian Family Foundation of Campbell; Berliner Cohen of San Jose; Darling Fischer Mortuaries of Los Gatos; Leiter's Compounding Pharmacy of San Jose; Almaden Valley Athletic Club of San Jose; Brannon's Medical of San Jose; Dignity Memorial of San Jose; Good Samaritan Hospital of San Jose; John R. Crase Construction, Inc. of Campbell; Leavitt Pacific Insurance Brokers, Inc. of Campbell; MD-Mart, NPC Consulting, O'Connor Hospital, all of San Jose; and Palo Alto Medical Foundation of Palo Alto. Media sponsors include KRTY 95.3/KLIV 1590 and *The Mercury News*, all of San Jose.

"We are grateful to all of our sponsors and donors for their generous support of our mission," said Héctor Sánchez-Flores, chairman of Hospice of the Valley board of directors. "Their support helps provide equitable access to our compassionate community services and programs for the families we have the privilege to serve."

**Western Gala Tickets:** \$175 per person or \$1,750 for a table of ten. Sponsorship and donation opportunities are available. For tickets, sponsorship and donation information, email [gala@hospicevalley.org](mailto:gala@hospicevalley.org); call 408.559.5600 or visit <http://hospicevalley.org/specialevents.html>

### **About Hospice of the Valley**

Based in the heart of California's Silicon Valley, Hospice of the Valley provides end-of-life care and services, including hospice, palliative care and grief counseling for adults and children. The *Transitions Program* offers emotional support, education, and practical assistance for families facing serious illness. Hospice of the Valley publishes a community website for caregivers and families at [seriousillness.org/santaclaracounty](http://seriousillness.org/santaclaracounty). A nonprofit organization serving Santa Clara County since 1979, Hospice of the Valley honors all cultures, beliefs, values, and traditions, and is committed to serving its diverse community and providing equitable access to care for all regardless of their financial ability. For information, call 408.559.5600 or visit [hospicevalley.org](http://hospicevalley.org).

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