



For Immediate Release

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Cupertino Rotary 19th Annual Golf Classic Benefits Hospice of the Valley's Palliative Care Center | Silicon Valley™

New palliative care center will provide specialized medical care for the treatment of pain and other symptoms related to serious illness

San José CA – April 16, 2012 - The Cupertino Rotary Club is pleased to announce that Hospice of Valley's new Palliative Care Center | Silicon Valley™ will receive \$25,000, as the primary beneficiary of their 19th annual Golf Classic tournament on Saturday, May 5, 2012, at Deep Cliff Golf Course in San Jose CA. The Golf Classic raises funds to assist area-wide charities. The Rotary Club is particularly proud to be partnering with Hospice of the Valley, a leader in advancing palliative and hospice care, grief support and community education, to lend community support in the establishment of the "first of its kind" outpatient palliative care center in Northern California.

The Palliative Care Center | Silicon Valley will provide specialized medical care for the treatment of pain and other symptoms related to serious illness. An array of supportive services focused on enhancing the patient's quality of life, goals of care and emotional and practical support for the patient and family members will be available. The Center will be committed to making its services available and accessible to the culturally and economically diverse populations of Santa Clara County.

"We're very honored to be the Cupertino Rotary Club's primary beneficiary of this year's Golf Classic," said Hospice of the Valley president/CEO Sally Adelus. "The Rotary Club's signature support of the new Palliative Care Center | Silicon Valley is invaluable and will make a profound impact on the quality of life of many patients and families in our community."

In addition to supporting the new Palliative Care Center | Silicon Valley, the tournament will assist approximately 40 other local groups in community service, education, elder care and other needed service areas. Details of the tournament and this year's beneficiaries can be found at cupertinorotarygolf.com.

The Rotary Club's annual Golf Classic tournament is made possible through the generous support of corporate and individual sponsors. For the past seven years, Recology has been the lead Golf Classic sponsor. Other generous sponsors include: Apple, Armstrong Planning PLC, The Cortana Corporation, Cali Financial Management, Mary Tan Realty Team, First Tech Credit Union, Multi-Dimensional Venture Partners, Lehigh-Hanson, Outback Steakhouse, and Panera Breads. In addition, approximately 60 club members and local businesses have signed on as tee sponsors.

The tournament's main components include:

1. A \$1,000,000 hole-in-one contest sponsored by Deep Cliff Golf Course. Qualification occurs during the week of April 23 to 29 with the final shoot out in the early evening on tournament day May 5. Visit cupertinorotarygolf.com for details on how to purchase qualification vouchers and how to qualify.
2. May 5 includes two tournaments: a morning nine-hole scramble and
3. The main tournament which is an 18-hole best ball tournament starting at 11:00 AM. During the day, breakfast, lunch and dinner will be served to the players, volunteers, and guests.
4. Finally, the event is augmented by raffle drawing and live and silent auctions.

You are invited to participate in the hole-in-one contest; sell qualification vouchers for your charity and keep the profit; play in the tournament; sponsor the tournament; or volunteer to help. For more information, visit cupertinorotarygolf.com or email wendellstephens@mac.com.

About the Cupertino Rotary Club

Chartered in 1955, Cupertino Rotary Club has over 180 men and women representing a wide cross-section of local businesses and professions. The Club meets each Wednesday at noon at the Quinlan Community Center, 10185 North Stelling Road, Cupertino CA, for fellowship, lunch, and interesting and informative programs dealing with topics of local and global importance. The Club is a member of Rotary District 5170 comprised of 59 clubs and 4,000 members, located in the greater Silicon Valley. For more information, [click here](#).

About Hospice of the Valley

Based in the heart of California's Silicon Valley, Hospice of the Valley provides end-of-life care and services, including hospice, palliative care and grief counseling for adults and children. The *Transitions Program* offers emotional support, education, and practical assistance for families

facing serious illness. Hospice of the Valley publishes a community website for caregivers and families at seriousillness.org/santaclaracounty. A nonprofit organization serving Santa Clara County since 1979, Hospice of the Valley honors all cultures, beliefs, values, and traditions and is committed to serving its diverse community and providing equitable access to care for all regardless of their financial ability. For information, call 408.559.5600 or visit hospicevalley.org.

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