



HOSPICE CEO RUNNING TO REMEMBER THE PATIENTS AND FAMILIES OF HOSPICE OF THE VALLEY, NORTHERN CALIFORNIA

*Funds raised will benefit the compassionate programs and services of Hospice of the Valley and the National Hospice Foundation*

**SAN JOSE, Calif. – October 31, 2011** – Hospice of the Valley, a leading provider in advancing palliative and end-of-life care, community grief and loss counseling and education in Northern California, announced today that Sally Adelus, president and chief executive officer, will be participating in this year’s Silicon Valley Turkey Trot in San Jose CA on Thursday, November 24, 2011, as part of the National Hospice Foundation’s (NHF) Run to Remember® program. Funds raised by Adelus will benefit Hospice of the Valley of Northern California and the National Hospice Foundation.

“I am running for Hospice of the Valley and participating in the National Hospice Foundation’s “Run to Remember program,” says Sally Adelus, president and chief executive officer of Hospice of the Valley. “I’ve chosen to run a 10K – on Thanksgiving Day – in the “Silicon Valley Turkey Trot”. This run will be especially poignant, as I am running to honor all the patients and families Hospice of the Valley has had the privilege to serve.”

“I am also carrying the message of the importance of hospice and the need to preserve and support this very special care in our community,” continued Adelus. “I will honor and remember the patients and families of Hospice of the Valley with each stride I take, and at the same time raise hospice awareness, as well as raise funds for hospice care and for Hospice of the Valley, San Jose CA.”

J. Donald Schumacher, president & CEO of NHF, says, “The Run to Remember program is so vital—it helps raise money for initiatives that we can carry out at the national level and also provides funds for local hospice care, like Hospice of the Valley. And most important—it provides people with an incredible way to honor the memory of their loved ones.”

To support Sally Adelus visit her website: <http://www.active.com/donate/runtoremember2011/sallyrun>

For more information about the National Hospice Foundation, visit [www.nationalhospicefoundation.org](http://www.nationalhospicefoundation.org). To learn more about Run to Remember, visit [www.runtoremember.org](http://www.runtoremember.org).

### **About Hospice of the Valley**

Hospice of the Valley, a leading provider and educator in advancing palliative and end-of-life care and community grief and loss counseling, affirms dignity and hope for those facing serious illness. The Community Grief and Counseling Center provides grief care for adults, teens and children and anyone experiencing a loss. The Transitions Program provides families facing advanced-illness with emotional support, education, and practical assistance. [Seriousillness.org/santaclaracounty](http://Seriousillness.org/santaclaracounty) is a community website resource for caregivers and families. A community nonprofit serving Santa Clara County since 1979, Hospice of the Valley honors all cultures, beliefs, values, and traditions, and is committed to serving its diverse communities, provides equitable access to care for all—regardless of their financial ability. For information, call 408.559.5600 or visit [hospicevalley.org](http://hospicevalley.org).

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