



SILICON VALLEY CAPITAL CLUB, SAN JOSE, HOSTS CHARITY GALA *SUR LA LUNE*
A gala to benefit the new Palliative Care Center | Silicon Valley™

SAN JOSE, Calif., – October 3, 2011 – Hospice of the Valley, a leading provider in advancing palliative and end-of-life care, community grief and loss counseling and education in Northern California, is proud to announce that their organization has been selected as this year’s recipient of Silicon Valley Capital Club’s (SVCC) 2011 Charity Gala. SVCC, Silicon Valley’s premier private business and social club in downtown San Jose, is dedicated to supporting organizations in our community by hosting an annual charity gala to benefit a local non-profit organization. The Charity Gala *Sur la Lune* will benefit the new Palliative Care Center | Silicon Valley™, the first free-standing outpatient palliative care center in California that will serve Santa Clara County residents who have a serious or chronic illness. Services will be provided by a specialized medical team and focus on the patient’s quality of life, pain and symptom management, emotional and practical support.

This year’s spectacular black tie affair, *Sur la Lune*, will be held on Friday, October 28, 2011 at the Silicon Valley Capital Club, located at 50 W. San Fernando St., 17th Floor, San Jose, Calif. 95113, from 6:00 p.m. to midnight and will bring the community together to celebrate and support the new Palliative Care Center | Silicon Valley. Euan S. Thompson, Ph.D., president and chief executive officer of Accuray and Hospice of the Valley Board Member, will serve as Honorary Gala Chair and SVCC Board of Governors members, Helen Marchese Owen and Donovan Funston, are co-chairs of the charity committee. Gary Scott Thomas, KRTY radio personality, will serve as the Gala Emcee.

“On behalf of the Silicon Valley Capital Club Board of Governors, our charity co-chairs and committee, we are very pleased to have Hospice of the Valley as the beneficiary of this year’s gala,” said Christopher Citti, SVCC Board of Governors chair. “We are excited to support the much needed palliative care center in our community.”

“It is such an honor to be selected by the Silicon Valley Capital Club to be their beneficiary of this year’s charity gala,” said Sally Adelus, president and chief executive officer of Hospice of the Valley. “Their signature support of the new Palliative Care Center | Silicon Valley is invaluable and will make a profound impact on the quality of life of many patients and families in our community.”

“One of the primary purpose of palliative care is to relieve pain and other symptoms, as well as the stress associated with serious illness,” said Neal E. Slatkin, M.D., D.A.B.P.M., chief medical officer of Hospice of the Valley, who will head the Palliative Care Center | Silicon Valley. “We will be able to treat patients who may have a variety of serious or chronic illnesses.”

The Palliative Care Center | Silicon Valley will provide specialized medical care for the treatment of pain and other symptoms related to serious illness. An array of supportive services focusing on enhancing the patient’s quality of life, goals of care and emotional and practical support for the patient and family member will be available. The Center will be committed to making its services available and accessible to the culturally and economically diverse populations of Santa Clara County.

“Quality care comes from putting the patient first,” said Euan S. Thomson, Ph.D., president and chief executive officer of Accuray and Honorary Gala Chair. “The Palliative Care Center | Silicon Valley will provide clinicians the option to refer patients to the center for symptom management and support.

Ultimately, it is all about enhancing quality of life and providing the best possible experience for the patient and family.”

Charity gala sponsors include: UBS Bank; Mass Precision, Inc.; Grant Thornton LLP; Alameda Family Funeral & Cremation, Inc.; Gibson, Dunn & Crutcher LLP; Heritage Bank; Wilson Sonsini Goodrich & Rosati; Berliner Cohen; Xilinx, Inc.; Valley Medical Oncology Consultants; NPC Consulting; Palo Alto Medical Foundation; EPIC and KUKA Robotics Corp.

Tickets for the gala are \$200 per person and will include a live and silent auction, as well as an elegant evening of dining and dancing. Ticket price will increase after Friday, October 14th. For tickets, sponsorship opportunities, and donation items for the silent and live auctions, please visit: <http://bit.ly/SVCCgala2011>.

About Silicon Valley Capital Club

Located in beautiful San Jose, California, the Silicon Valley Capital Club is a surrounding Bay Area. With its spectacular 360-degree views from the pinnacle of the Knight Ridder building private business, social and dining club that is truly without rival in Silicon Valley and the in the heart of downtown San Jose, the Silicon Valley club offers the perfect ambience and well-equipped facilities for both business and social gatherings. For more information, visit www.SVcapitalclub.com.

About Hospice of the Valley

Hospice of the Valley, a leading provider and educator in advancing palliative and end-of-life care and community grief and loss counseling, affirms dignity and hope for those facing serious illness. The Community Grief and Counseling Center provides grief care for adults, teens and children and anyone experiencing a loss. The *Transitions Program*, provides families facing advanced-illness with emotional support, education, and practical assistance. Seriousillness.org/santaclaracounty is a community website resource for caregivers and families. A community nonprofit serving Santa Clara County since 1979, Hospice of the Valley honors all cultures, beliefs, values, and traditions, and is committed to serving its diverse communities, provides equitable access to care for all—regardless of their financial ability. For information, call 408.559.5600 or visit hospicevalley.org.

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