



## **HOSPICE OF THE VALLEY, SAN JOSE CA NAMES VINCE EVANS VICE PRESIDENT OF PATIENT SERVICES**

**San Jose CA – August 1, 2011** – Hospice of the Valley, a leading provider in advancing palliative care at end of life, community grief support and education in Northern California, has named Vince Evans, Vice President of Patient Services.

In his new capacity, Evans will have full responsibility and oversight of the organization's clinical operations which includes the day-to-day hospice operations; the development and execution of plans to enhance operational performance; the management of high quality, integrated programs; lead strategic business development, alliances and collaborations with an internal and external focus on an integrated approach to providing the quality services and programs for which the organization is renown; and develop and implement new business strategies to increase patient access.

Prior to his appointment, Evans was the Senior Director of Clinical Operations where he was responsible for the day-to-day clinical operations at Hospice of the Valley. Evans has held leadership positions in the proprietary and non-profit healthcare environments both as President of Worldwide Business Operations with Sage Management Advisors LLC in Orlando FL and Senior Vice President of Marketing with All Metro Health Care in Lynbrook NY. Prior to that, he was the Vice President of Clinical Operations at Hospice Buffalo NY. Evans has over twenty years of clinical and marketing communications leadership experience in hospital, home health care and hospice settings.

"Vince's solid leadership and outstanding management experience is truly an asset to our organization," said Sally Adelus, President and Chief Executive Officer of Hospice of the Valley. "In his new position, Vince will have all-encompassing oversight of our clinical operations, where he will be responsible for business development, analyzing business needs and designing and implementing strategic solutions to elevate the organization to another level in support of our key initiatives and mission," stated Adelus.

"Vince's exceptional qualities as a team builder, a strategist, an advocate and his decisiveness, resourcefulness and keen understanding and ability to engage others will serve our organization well," continued Adelus.

"I look forward to working closely with Sally and our leadership team as we advance the organization's core business model," said Vince Evans, Vice President of Patient Services of Hospice of the Valley. "With the support of our incredible board, staff and volunteers, we will continue to strategically grow Hospice of the Valley's programs to improve access in support of our mission and vision."

Evans has published numerous professional and human-interest articles in trade and regional publications and has authored a biography of an international sports legend. Additionally, Evans has a deep commitment to community service having served on numerous health-related, human service agencies, regional and state boards of directors for state home care and hospice trade associations.

Evans holds a MSW from the State University of New York at Buffalo, Buffalo NY and received his BA from King's College in Wilkes-Barre PA.

### **About Hospice of the Valley**

Hospice of the Valley, a leading provider and educator in advancing palliative end-of-life and community grief-care, affirms dignity and hope for those facing serious illness. Hospice of the Valley's team, experts in palliative and hospice care, is comprised of physicians, nurses, social workers, chaplains, hospice aides, grief counselors, and volunteers who assist patients, their caregivers and families in their end-of-life care and goals. Founded in 1979, Hospice of the Valley is the first not-for-profit hospice and grief care organization to serve the community of Santa Clara County. Hospice of the Valley's Community Grief and Counseling Center provides individual and loss specific group grief care and is available to anyone experiencing a loss. A Children's Grief Counseling program specializes in age-appropriate counseling for children and teenagers from ages 4 through 18. The Transitions Program, a volunteer-based community service sponsored by Hospice of the Valley and funded by community grants and donations, is designed to enhance the quality of life for individuals and their families facing advanced-illness through emotional support, education, and practical assistance. Additionally, Hospice of the Valley sponsors a community resource website—[seriousillness.org/santaclaracounty](http://seriousillness.org/santaclaracounty)—for caregivers and families who are caring for someone with serious illness. Hospice of the Valley, a member of the California Hospice and Palliative Care Association and the National Hospice and Palliative Care Organization, is licensed by the State of California and is Medicare and Medi-Cal certified. Medicare, Medi-Cal and most private insurance plans cover services. Hospice of the Valley is committed to serving its diverse communities and honors all cultures, beliefs, values, and traditions, and provides equitable access to care for all patients and families—regardless of their financial ability. For information, call 408.559.5600 or visit [hospicevalley.org](http://hospicevalley.org).

###

### **Contact:**

Jeanne Wun  
Manager, Community Relations  
Hospice of the Valley  
[jwun@hospicevalley.org](mailto:jwun@hospicevalley.org)  
408.489.6787