



“HITS FOR HOSPICE” – COURTSIDE CLUB HOSTS 2ND ANNUAL PRO-AM TENNIS TOURNAMENT AND SILENT AUCTION BENEFITING HOSPICE OF THE VALLEY, SAN JOSE

All proceeds will support Hospice of the Valley’s compassionate services and programs

San Jose CA – August 1, 2011 - Courtside Club of Los Gatos will host the “Hits for Hospice Pro-Am Tennis Tournament and Silent Auction” on Saturday, August 27 from 1:00PM to 10:00PM. All proceeds from the event will benefit Hospice of the Valley’s compassionate services and programs for adults and children in Silicon Valley.

“We’re pleased to support Hospice of the Valley and to celebrate the lives and memories of loved ones we have lost,” said Lisa Graf, General Manager of Courtside Club. “And to give thanks to an organization that brings compassion and comfort to those in need and to extend our deepest empathy to family, friends, and community members who now rely on the invaluable services that Hospice of the Valley provides.”

“We’re truly honored to be the beneficiary of Courtside Club’s Hits for Hospice Pro-Am Tennis Tournament and Silent Auction,” said Sally Adelus, President and Chief Executive Officer of Hospice of the Valley. “We’re most appreciative of the Courtside Club staff, their members, the corporate sponsors, individuals, donors, and the community’s support of this annual event and our mission that brings the community together for a cause.”

Hits for Hospice features two tennis events, a cocktail party, a dinner party, a raffle, and a silent auction, all wrapped into one very special fundraiser event. The Pro-Am doubles tennis tournament where participants are teamed with tennis professionals in competitive play starts at 2:30PM. The Social Tennis Round Robin pairs participants of similar USTA ratings in friendly match ups start at 4:00PM. At 5:30PM, guests will partake in cocktails, wine-tasting, live music, a BBQ dinner and sharing the exciting results of the silent auction and raffle.

Participants and guests are invited to the post-tennis activities. The dress code is tennis sportswear or other casual summer attire; however, dress accordingly for the cool evening temperature.

Event Fees

Pro-Am, includes Cocktail Party and Dinner (participant and guest)	\$500
Social Tennis, includes Cocktail Party and Dinner (participant and guest)	\$200
Just Cocktail Party and Dinner (per person)	\$100

Above fees include dinner and the after-party. All other donations are welcome!

Registration forms are available at hospicevalley.org/specialevents. Please make checks payable to “Hits for Hospice - Courtside Club” and send checks and completed registration forms to:

Courtside Club
Attn: Gordon Collins - Hits for Hospice
14675 Winchester Blvd.
Los Gatos, CA 95032

If you have questions about the event, please contact Courtside's tennis desk at 408-395-7116. All donations and registration fees are 100% tax deductible.

For Corporate Giving and sponsorship opportunities, please contact Megan Jellinek 408.410.3208 or Ben Queen 408.596.0533 or visit hitsforhospice.net

About Hospice of the Valley

Hospice of the Valley, a leading provider and educator in advancing palliative end-of-life and community grief-care, affirms dignity and hope for those facing serious illness. Hospice of the Valley's team, experts in palliative and hospice care, is comprised of physicians, nurses, social workers, chaplains, hospice aides, grief counselors, and volunteers who assist patients, their caregivers and families in their end-of-life care and goals. Founded in 1979, Hospice of the Valley is the first not-for-profit hospice and grief care organization to serve the community of Santa Clara County. Hospice of the Valley's Community Grief and Counseling Center provides individual and loss specific group grief care and is available to anyone experiencing a loss. A Children's Grief Counseling program specializes in age-appropriate counseling for children and teenagers from ages 4 through 18. The *Transitions Program*, a volunteer-based community service sponsored by Hospice of the Valley and funded by community grants and donations, is designed to enhance the quality of life for individuals and their families facing advanced-illness through emotional support, education, and practical assistance. Additionally, Hospice of the Valley sponsors a community resource website—seriousillness.org/santaclaracounty—for caregivers and families who are caring for someone with serious illness. Hospice of the Valley, a member of the California Hospice and Palliative Care Association and the National Hospice and Palliative Care Organization, is licensed by the State of California and is Medicare and Medi-Cal certified. Medicare, Medi-Cal and most private insurance plans cover services. Hospice of the Valley is committed to serving its diverse communities and honors all cultures, beliefs, values, and traditions, and provides equitable access to care for all patients and families—regardless of their financial ability. For information, call 408.559.5600 or visit hospicevalley.org.

About Courtside

The Courtside Club's mission is to enhance people's lives by creating welcoming environments and enriching experiences that are safe, friendly and fun. Courtside Club is committed to improving the health and well being of our members, employees and communities. One of its core values is to actively participate in improving the quality of life in the community through regular volunteering and fundraising for charitable causes. Its philanthropic activity focuses on four types of community projects: those that promote physical activity as related to aging, disadvantaged children and youth, disease, and the continuing education of fitness professionals. The concept of community outreach has evolved into a core business strategy for the Club and its employees. Courtside's goal is to create more opportunities for members and local businesses to collaborate on this important and fulfilling experience. To learn more about Courtside's philanthropic efforts, see the "Caring for Our Community" [Club newsletter](#): <http://www.courtsideclub.com/web/site/about/newsletter.jsp>, or visit courtsideclub.com

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