



## **For Immediate Release**

### **SOBRATO FAMILY FOUNDATION AWARDS HOSPICE OF THE VALLEY, SAN JOSE, CA 2:1 CHALLENGE GRANT**

*Grant will provide general operating support and sustain the organization's capacity*

**San Jose CA – July 13, 2011**— Hospice of the Valley, a leading provider in advancing palliative end-of-life care, community grief support and education in Northern California, received a 2:1 challenge matching grant from the Sobrato Family Foundation totaling up to \$143,500 over a two-year period. The Sobrato Family Foundation's unrestricted funds will provide general operating support and sustain the organization's capacity. Hospice of the Valley has already received the Foundation's first year grant of \$70,000 and needs the help of our generous and caring community to raise an additional \$70,000 to receive the Sobrato Family Foundation's second year grant award of \$73,500.

"The Sobrato Family Foundation continues to be impressed with Hospice of the Valley's vision and leadership and the compassionate care they provide to patients, families, and clients in our community," said Lisa Sobrato Sonsini, Board President of the Sobrato Family Foundation. "We are pleased to renew our contribution for a two-year period to help strengthen and sustain the organization's capacity.

"We are serving more patients and families than ever before," said Sally Adelus, President and Chief Executive Officer of Hospice of the Valley. "The Sobrato Family Foundation's timely grant will help strengthen and support our general operations and we're duly honored to be one of their grant award recipients."

"As a longstanding community-based, not-for-profit hospice organization serving Santa Clara County, we are reliant on the generosity of our caring community to help us attain our fundraising goal in support of our compassionate services and programs," said Hospice of the Valley Board Chairman Héctor Sánchez-Flores. "Please help Hospice of the Valley reach our funding goal with your generous donation."

To donate and help Hospice of the Valley meet the Sobrato Challenge, please send your generous gift today to Hospice of the Valley, 4850 Union Avenue, San Jose CA 95124. Please indicate on your check that it is for the 'Sobrato Challenge'. Credit cards accepted, please call Hospice of the Valley at 408.559.5600 or donate online and visit: <http://hospicevalley.org/giving.html> to see other giving opportunities.

For additional information on the Sobrato Family Foundation, visit [www.sobrato.org](http://www.sobrato.org).

## **About Hospice of the Valley**


Hospice of the Valley, a leading provider and educator in advancing palliative end-of-life and community grief-care, affirms dignity and hope for those facing serious illness. Hospice of the Valley's team, experts in palliative and hospice care, is comprised of physicians, nurses, social workers, chaplains, hospice aides, grief counselors, and volunteers who assist patients, their caregivers and families in their end-of-life care and goals. Founded in 1979, Hospice of the Valley is the first not-for-profit hospice and grief care organization to serve the community of Santa Clara County. Hospice of the Valley's Community Grief and Counseling Center provides individual and loss specific group grief care and is available to anyone experiencing a loss. A Children's Grief Counseling program specializes in age-appropriate counseling for children and teenagers from ages 4 through 18. The *Transitions Program*, a volunteer-based community service sponsored by Hospice of the Valley and funded by community grants and donations, is designed to enhance the quality of life for individuals and their families facing advanced-illness through emotional support, education, and practical assistance. Additionally, Hospice of the Valley sponsors a community resource website—[seriousillness.org/santaclaracounty](http://seriousillness.org/santaclaracounty)—for caregivers and families who are caring for someone with serious illness. Hospice of the Valley, a member of the California Hospice and Palliative Care Association and the National Hospice and Palliative Care Organization, is licensed by the State of California and is Medicare and Medi-Cal certified. Medicare, Medi-Cal and most private insurance plans cover services. Hospice of the Valley is committed to serving its diverse communities and honors all cultures, beliefs, values, and traditions, and provides equitable access to care for all patients and families—regardless of their financial ability. For information, call 408.559.5600 or visit [hospicevalley.org](http://hospicevalley.org).

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### **Contact:**

Jeanne Wun, Manager, Community Relations  
Hospice of the Valley  
408.489.6787  
[jwun@hospicevalley.org](mailto:jwun@hospicevalley.org)

Lisa Sobrato Sonsini, Board President  
Sobrato Family Foundation  
408.946.0100

 Hospice of the Valley  
4850 Union Avenue | San Jose, California 95124  
408.559.5600 | [hospicevalley.org](http://hospicevalley.org)