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Hospice of the Valley Raises Record Amount from 2015 Annual Gala

\$237,000 raised will support Hospice's programs and services in Santa Clara County

SAN JOSE, Calif., July 24, 2015– Hospice of the Valley, a leading provider in hospice and palliative care, grief counseling and education in Northern California, raised a record \$237,000 from its 35th annual Gala on June 13 at Montalvo Arts Center in Saratoga.

Working in partnership with Sutter Care at Home, Hospice of the Valley hosted its 35th annual Gala with a “Magic of Motown” theme, featuring a Motown tribute band and impersonators, including Michael Jackson, Ray Charles and Diana Ross. The more than 225 attendees participated in the live and silent auctions, enjoyed gourmet food and drinks, and danced the night away in the amphitheater.

“We could not have exceeded our goal without the generous support of our sponsors and donors,” said Paula J. Alderson, Hospice of the Valley president and CEO. “We are so very grateful. The funds raised will support our hospice care, palliative care, grief counseling and community education throughout Santa Clara County.”

This year’s Gala sponsors included: Alameda Family Funeral & Cremation; Berliner Cohen LLP; Brannons Medical; Catered Too!; Citti’s Florist; Club Auto Sport; Darling-Fischer Family Mortuaries; Dignity Memorial; El Camino Hospital Los Gatos; HFS Consultants; HospiScript; Kirkorian Family Foundation; MD-Mart; NPC Consulting; Royal Ambulance; and Valley Medical Oncology Consultants.

A special video looking back at Hospice’s 35 years with founder Jennie Magid and a look forward with Chairman of the Board Jeff Strawn is available at http://youtu.be/XNvEBXUr_CO. Another video features the families and friends of Hospice clients expressing their appreciation to the organization at <https://www.youtube.com/watch?v=edf8XP55ViI>.

About Hospice of the Valley

Celebrating 35 years of service to our community, Hospice of the Valley is a non-profit organization that exists to support patients and their families during one of life's most challenging – yet most meaningful – times. Hospice of the Valley provides serious illness and end-of-life care programs and services, including palliative and hospice care, grief counseling for adults, children and families, and emotional support, education and practical assistance. Since 1979, more than 35,000 friends and neighbors in Santa Clara County have received compassionate care and grief support from Hospice of the Valley. In 2014, Hospice of the Valley staff made nearly 40,000 visits to patients and families. Hospice of the Valley also provides a community resource website for patients and families at seriousillness.org/santaclaracounty. Hospice of the Valley honors all cultures, beliefs, values and traditions and is committed to serving its diverse community and providing equitable access to care for all regardless of financial ability. For more information, call 408-559-5600 or visit www.hospicevalley.org.

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