



CONTACT: Jeanne Wun
408.489.6787
jwun@hospicevalley.org

Board of Directors

Chairman
Chris Worrall
Chairman-Elect
Héctor Sánchez-Flores
Secretary
Katherine Tallman Schuda, Esq.
Art Adams
Zoe Alameda
George Block, MD
Valerie Burniece
Carolyn DeLeon, DM
Linda Golino, RN, BAM
Roberta Hayashi, Esq.
Sylvia Katzman
Harris Meyers
Sutton Roley
Terry Rutledge
Rajeev Singh
Jeff Strawn
Robert Taccini
Euan Thomson, PhD
John Velcamp
Randall Willoughby, Esq.

**JEFF STRAWN OF SILICON VALLEY BANK JOINS HOSPICE OF THE VALLEY'S
BOARD OF DIRECTORS**

San Jose CA – June 15, 2010 – Hospice of the Valley, a leading provider and educator in advancing palliative end-of-life care and community grief support in Santa Clara County is pleased to announce that Jeff Strawn, Head of Global Credit Services at Silicon Valley Bank in Santa Clara has joined their Board of Directors.

Strawn is responsible for Silicon Valley Bank's commercial and asset-based lending operations, global credit products, global trade finance, and correspondent bank relationships. Prior to this current position, he held various roles and lead teams within Silicon Valley Bank's asset-based lending group, bringing creative credit solutions to U.S. technology companies. Strawn's prior experience and expertise spans a broad spectrum of financial services, international trade finance, and technology lending.

"Jeff's solid leadership, business management and financial acumen complements our dynamic Governing Board," states Sally Adelus, President and Chief Executive Officer of Hospice of the Valley. "Jeff's experience will serve our mission well, as we move forward with our 2015 Strategic Vision Initiatives."

"Jeff's previous board experience with the Silicon Valley Bank Foundation and the Arts Council Silicon Valley where he served as board treasurer and most recently as board president is welcomed and invaluable," said Chris Worrall, Chairman of the Board of Directors of Hospice of the Valley."

Strawn, a Los Gatos resident, holds a Masters in Business Administration from the American Graduate School of International Management (Thunderbird) in Arizona, with a language focus in Mandarin Chinese. He holds a Bachelor of Science degree in Business Administration from California State University at Chico.

About Hospice of the Valley

Hospice of the Valley, the first community-based hospice established in Santa Clara County, has provided compassionate end-of-life care and grief care to over 30,000 people since 1979. Affirming life and embracing comfort, dignity, and quality of life, Hospice of the Valley provides patients and families an interdisciplinary team approach to end-of-life care, which includes medical, social, psychological, spiritual, volunteer, and grief support. Our Community Grief and Counseling Center provides individual and loss specific group grief care and is available to anyone experiencing a loss. A Children's Grief Counseling program specializes in age-appropriate counseling for children and teenagers from ages 4 through 18. The *Transitions Program*, a volunteer-based community service sponsored by Hospice of the Valley and funded by community grants and donations, is designed to enhance the quality of life for individuals and their families facing advanced-illness through emotional support, education, and practical assistance. Hospice of the Valley is a member of the California Hospice and Palliative Care Association and the National Hospice and Palliative Care Organization. For information, call 408.559.5600 for Hospice of the Valley or the Community Grief and Counseling Center, and for the *Transitions Program*, call 408.559.5610, or visit hospicevalley.org.

###

President & CEO
Sally Adelus

Chief Financial Officer

James Ptak
Chief Medical Officer
Neal Slatkin, MD, DABPM
Chief Clinical Officer
Christine O'Connor

Professional Advisory Board

Chris Worrall, *Chair*
Brian Adams
Larry Blitz
James Cohen, MD
Gay Crawford
Devon Dabbs
Franco Diamond
Kathleen Fahey, RN, AOCN
Jeff Fisher
James Hallenbeck, MD
Robert Humphreys, Esq.
Monique Kuo, MD
Dale Larson, PhD
John Massey, MD
Nianne Neergaard, RN, MSN
Paula Reed, RN, OCN
Terry Rutledge
Sandy Chen Stokes, RN, MSN
Karen Storey
Joseph Toscano, MD

Service League

Sylvia Katzman, *President*
Nancy Wendling, *Treasurer*
Annie Rubenstein, *Corres.*
Secretary
Shery Britt, *Recording Secretary*