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BERLINER COHEN TO RECEIVE PRESTIGIOUS AWARD

November 1, 2006 – San Jose CA – Association of Fundraising Professionals (AFP) Silicon Valley Chapter and Hospice of the Valley (HOV) announce that Berliner Cohen of San Jose will receive the chapter's Outstanding Corporate Grantmaker (less than 300 employees) award for their philanthropic efforts. The prestigious award is given to Berliner Cohen for their philanthropic efforts, ongoing community involvement with hundreds of nonprofits, and their contributions to local philanthropy.

For the past three decades, Berliner Cohen has contributed over \$1 million to support hundreds of local charities. Since 1979, the firm has had a longstanding relationship with HOV, providing over \$20,000, this year, in gifts that include pro bono work, and carrying on a tradition of Board involvement set by founding HOV board member Jan Berliner.

"We're very proud and pleased that Berliner Cohen is being recognized for their philanthropic accomplishments," says Sally Adelus, executive director of Hospice of the Valley, the nominating agency. "Their ongoing support of our mission and of other charities has been invaluable in strengthening and sustaining the work these nonprofits do in our community."

"It's a great honor to be nominated by Hospice of the Valley and to receive the Association of Fundraising Professionals Silicon Valley Chapter's Outstanding Corporate Grantmaker award," says Stan Berliner, co-founder of Berliner Cohen. "On behalf of Berliner Cohen, 'thank you' for this prestigious award."

Nominations were submitted to a panel of senior fundraising and business professionals and community volunteers who scrutinized the applications for those most deserving of the award.

"The selection process was very competitive this year," says Ragan Henninger, chair of the selections committee. "We had many excellent nominees and are very happy to select Berliner Cohen for their accomplishments."

The award winners will be honored at the 19th Annual Philanthropy Day Awards Celebration Luncheon on Friday, November 17, 2006 at the Fairmont Hotel in San Jose.

Tickets for the luncheon are \$70 per person or \$700 for a table of ten. For reservations contact the chapter office at (408) 744-0412 or dawn@afpsv.org

The Association of Fundraising Professionals Silicon Valley Chapter advances philanthropy through education, training and advocacy and represents more than 200 members. AFP internationally has over 26,000 members in 174 chapters throughout the United States, Canada, the UK and Mexico and fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession.

About Hospice of the Valley

Hospice of the Valley (HOV), the oldest community-based hospice in Santa Clara County, has provided compassionate end-of-life care and bereavement support to over 23,000 people since 1979. Affirming life, embracing comfort, dignity and quality of life, HOV provides the patient and family an interdisciplinary team approach to end-of-life care, which includes medical, social, psychological, spiritual, volunteer and bereavement support. HOV's Community Grief Center provides individual and group grief support and is available to anyone experiencing a loss. A Children's Grief Counseling program specializes in age-appropriate counseling for children and teenagers from ages 4 through 18. *Transitions*, a volunteer-based community service program designed to enhance the quality of life for individuals and their families facing life-limiting illness, provides clients with emotional support, education and practical assistance, is sponsored by Hospice of the Valley and funded by community grants and donations. HOV is a member of the California Hospice and Palliative Care Association and the National Hospice and Palliative Care Organization and is a United Way agency. Call Hospice of the Valley at (408) 559-5600 and for *Transitions*, call (408) 559-5610 or visit www.hospicevalley.org