



# 2008 Western Gala

Friday, May 16th, 2008  
Program Ad Opportunities

Hospice of the Valley is a 501(c)3 non-profit agency which offers comprehensive care to adults and children who are living with serious illness so they may spend their final days in comfort and with dignity. Our Western Gala is our annual fundraising event attended by more than 400 high-level, Silicon Valley guests to support our programs and services. We hope you will consider supporting our event with an ad in our event program.

- \$1,500** Full page (7"x9.5"-no bleed; 7.75"x10.25"-full bleed), black and white ad in event program
- \$1,000** Half page (7.125"x4.75"), black and white ad in event program
- \$750** Quarter page (3.5"x4.75"), black and white ad in event program
- \$500** Business card size (3.5"x2"), black and white ad in event program

We will need your camera-ready artwork and payment **no later than Friday, April 25, 2008.**

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**Yes, I would like a program ad in the 2008 Western Gala event program!**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

AD SIZE:  \$1,500 (Full Page)  \$1,000 (Half Page)  \$750 (Quarter Page)  \$500 (Bus. Card)

PAYMENT INFORMATION:  Check enclosed  Check to be mailed under separate cover

Credit Card:  VISA  MasterCard  American Express

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**To reserve your ad space, please return this form by mail or fax to (408) 559-3462.**

For more information, contact Carlene Schmidt at (408) 559-5600 or [cschmidt@hospicevalley.org](mailto:cschmidt@hospicevalley.org).

Hospice of the Valley, Federal ID Number: 94-2803411  
4850 Union Avenue, San Jose, CA 95124-5156